



BCSLA

2009 SHOWCASE of PRODUCTS & SERVICES

May 20-22, 2009 – Whistler, BC



We welcome this unique opportunity to invite you and your company to participate in the *Showcase of Products & Services* from **May 20-22** at the Telus Whistler Conference Centre centrally located in the Whistler Village. You may also choose to associate your company's name with a specific event or speaker. For details please visit <http://www.bclandsummit.com/sponsors/become.html>.

This year we are pleased to be invited to schedule the BCSLA *Showcase* to coincide with the 2009 BC Land Summit. As an exhibitor at the 2009 BC Land Summit, your organization will have the unique opportunity for visibility and recognition while networking with an excellent cross-section of decision makers from across professions that represent the public and private sector. Information on how you can participate in the *Showcase of Products & Services* is included here. Volunteers have prepared an engaging series of seminars and discussions, which we expect will attract approximately 1,000 land use professionals. The organizing partners include: BC Association – Appraisal Institute of Canada, BC Institute of Agrologists, BC Society of Landscape Architects, Land Trust Alliance of BC, Planning Institute of BC and the Real Estate Institute of BC. Within the umbrella of the over-arching conference theme, the program has been organized into four sub-themes:

- Changing Place & Space – Communities in Transition
- Changing Environments – Natural & Cultural Diversity
- A World of Change – Growth & Globalization
- Change in Motion – Movement, Transportation & Travel

The organizing team has confirmed the following exciting line up of high profile keynote speakers.

- **Robert F. Kennedy Jr.** - is world renowned and has a reputation as a resolute defender of the environment stems from a litany of successful legal actions. He serves as senior attorney for the Natural Resources Defense Council, chief prosecuting attorney for the Hudson Riverkeeper and president of Waterkeeper Alliance.
- **Sherry Kafka Wagner** - has extensive experience as a consultant, planner, writer, and media producer. Her work includes projects in city planning and urban design, such as the San Antonio, Texas, River Corridor development, the Dallas, Texas Arts District Plan, the Rio Salado, Arizona, Plan and the plan for the Charles River Basin Park in Boston.
- **Thomas Berger O.C., Q.C., O.B.C.** - Now a practicing lawyer in Vancouver, Thomas Berger has been prominent in defending minority rights and establishing the rights of Canada's Aboriginal peoples. He has served as a Justice of the Supreme Court of British Columbia.
- **Dr. Richard Hebda** - has a Ph D. in Botany from the University of British Columbia and has been a Curator (Botany and Earth History) at the Royal British Columbia Museum for more than 28 years and an adjunct faculty member (Biology, Earth and Ocean Sciences, Environmental Studies) at the University of Victoria for more than 20 years.

We hope that you can join us!

Tara Culham
Showcase Committee Co-Chair

Allison Good, MBCSLA
Showcase Committee Co-Chair



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EXHIBITOR SHOWCASE ORDER FORM

(please indicate your preferences and fax this page to (604) 681-3394 or mail to the BCSLA office)

Contact Name: _____

Company: _____

Address: _____ City: _____

Postal Code: _____ Country: _____ Email: _____

Telephone: _____ Fax: _____

Booth(s): First Choice: _____ Second Choice: _____ Third Choice: _____

✓ SHOWCASE BOOTH INFORMATION (please see the last two pages for floor plan)

Affiliate Members, and other BC Land Summit partner organization exhibitors and sponsors have preferred choice of space until **5:00 pm PST - February 15, 2009**. All products and services suppliers are subject to *Showcase* Committee approval and restrictions. For booth requirements such as power, tables, etc., please refer to page 3. *Showcase* exhibitor space will be clearly marked and sponsors are requested to adhere to these guidelines. Multiple booths are available. **Booth sizes are approximate. Location and size may be subject to change.** Booth #11, 17 and 23 have been reserved for Platinum and Diamond Level Sponsors.

- ◆ Premium Foyer Showcase Booth (10' x 10' – 100 s. f. – Upper Level Only) \$1,350
- ◆ Premium Showcase Booth (10' x 10' – 100 s. f. – Upper Level Only) \$1,200
- ◆ Regular Showcase Booth (10' x 10' – 100 s. f. - Upper Level Only) \$1,000
- ◆ Premium Foyer Showcase Booth (6' x 8' - 48 s. f. – Upper & Lower Level) \$ 900
- ◆ Premium Showcase Booth (6' x 8' – 48 s. f. - Upper Hall & Lower Level) \$ 900*
- ◆ Regular Showcase Booth (6' x 8' – 48 s. f. – Lower Level Only) \$ 750*

Showcase* booths that are located on the Lower Level ONLY are available at a reduced rate to **qualified non-profit organizations. Please contact Tara Culham at 604-682-5610 for rates and availability.

✓ EXHIBITOR NAME TAGS ONE STAFF PER BOOTH (please print – use another sheet if necessary):

Name: _____ Name: _____

Please indicate which organizing partner (if any) you are affiliated with:

BCAAIC BCIA BCSLA LTA of BC PIBC REIBC None

No interest will be paid on refunded monies. The BCSLA, its Members, employees and agents ('the BCSLA') and the 2009 BC Land Summit organizing partners assume no responsibility for the security, loss, or damage of any materials or merchandise stored or used at the 2009 Summit or *Showcase* of Products and Services. The participants, the company, its employees and agents ('the Participant') shall indemnify and save harmless 'the agencies' for injury or damage or loss from partaking in the 2009 Products and Services Showcase. 'The Participant' assumes the responsibility of restoring the booth space to its original condition. 'the Participant' will pay for any damage that 'the Participant' causes directly to the Telus Whistler Conference Centre. Exhibit booths are subject to change by the organizers.

To safeguard and protect any personal information provided to us, the BCSLA and the BC Land Summit adheres to 'Ten Principles of Privacy Protection', which addresses the requirements for handling "personal information" as defined in both the federal 'Personal Information Protection and Electronic Documents Act', and the 'BC Personal Information Protection Act'. For a complete copy of the Policy please visit www.bclandsummit.com.

Our company and its representatives agree to abide by the rules set out on pages 5 and 6 of this information kit.

Company Representative: _____ Date: _____

(signature)



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SHOWCASE EXHIBITOR INFORMATION

BANQUET ACCESSORIES

If you require banquet accessories for use at your display please follow the links below to download the accessory order forms. Complete and fax the appropriate form and fax to the BCSLA offices at (604) 681-3394 by **April 15, 2009**. **Please do not send the forms directly to Telus Whistler Convention Centre (TWCC) as our volunteers will coordinate these arrangements with TWCC.** We will do our best to accommodate late orders. Exhibitors are solely responsible for all costs and the safe return of accessories ordered from the TWCC and/or its suppliers. If you have other requirements please contact the BCSLA office.

The main services link: <http://www.whistlermeetings.com/resources/services/policies.asp>

Electrical service link:

http://www.whistlermeetings.com/resources/pdfs/2008/electrical%20_order_form2008.pdf

Internet and other telecommunications service link:

http://www.whistlermeetings.com/resources/pdfs/2008/internet_order_form.pdf

Miscellaneous: (draped tables, etc.) The accessory order form can be found on page 10 of this kit.

Price list link. <http://www.whistlermeetings.com/resources/pdfs/misc.pdf>

SCHEDULE

We recommend that your booth be staffed during all breakfast, lunch, nutrition breaks and the May 20, 2009 Welcome Reception. This Welcome Reception will be your best opportunity to personally deliver your message about your products and services with decision makers from many disciplines. The *Conference at a Glance Schedule* is included on page 7 to assist you in staffing your booth. The preliminary program is at www.bclandsummit.com. As the program evolves the website will be updated.

The rental cost of your booth includes hard costs such as food for one representative per booth. Your representative will be welcome to join us during all breakfasts, lunches, nutrition breaks and the Welcome Reception that will be held in the *Showcase* area on May 20, 2009. This Reception will be your best opportunity to network with delegates from many disciplines. If you have additional staff at your booth specially priced exhibitor package tickets are available.

Additional Ticket Prices (including 5% GST)

Exhibitor Staff Day Package

Wednesday, May 20, 2009	\$78.75/each	(includes: lunch and Welcome Reception)
Thursday, May 21, 2009	\$94.50/each	(includes: breakfast, lunch and two breaks)
Friday, May 22, 2009	\$94.50/each	(includes: breakfast, lunch and two breaks)

Receptions

Welcome Reception, May 20	\$52.50/each	Telus Whistler Conference Centre
Gala Reception at the Summit: May 21	\$99.75/each	Whistler Roundhouse (includes gondola)
Closing Reception, May 22	\$52.50/each	at the Squamish Lil'wat Cultural Centre

To purchase additional Exhibitor Staff Package tickets [Click Here](#) or email info@bclandsummit.com and ask for a link to the online ticket purchase site. **Tickets are non-transferable.**



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SHOWCASE RECOGNITION

The *Showcase* Committee is committed to providing you, our supporters, with the recognition you deserve. In appreciation of your generosity:

- A *Showcase Exhibitor* acknowledgement sign and slide show (projected when not in session) will be prominently displayed throughout the conference with the sponsor names and logos;
- Your company and logo will be published on our website, on the floor plan signage, media releases and prominently appear on all *Showcase* programs/materials;
- You may choose to associate your company's name with a specific event or speaker. For details please visit <http://www.bclandsummit.com/sponsors/become.html> .

MATERIAL DEADLINES

Sponsors must provide the *Showcase* Committee with a digital copy of company logo for inclusion on conference promotional material. All logos must be submitted in PDF, JPG, GIF or PCT/PCIT format. Suggested logo sizes:

- PDF - 6 x 6" (15 x 15cm) min. **or**
- JPG, GIF, PCT/PCIT - 400 x 400 pixels min., 2000 x 2000 pixels max.

Please co-ordinate your artwork requirements with Allison Good, *Showcase* Committee Co-Chair, at showcase@live.ca. All artwork must be delivered by **April 15, 2009**.

TERMS OF PAYMENT

Please mail a copy of your signed registration form and a cheque payable to **"BCSLA Showcase"** for the full amount of your participation selections by **April 15, 2009** to:

BC Society of Landscape Architects
Suite 110, 355 Burrard Street
Vancouver, BC V6C 2G8

Due to high demand if payment is not received by this date the booth will be released for re-sale. Refunds are available until March 14, 2009 less an administrative fee of \$200 per booth. **No refunds after March 15, 2009.**

IN KIND PRODUCTS AND SERVICES

If you are interested in providing in-kind support please contact Tara Culham at showcase@bcsla.org.

ACCOMMODATION

A variety of accommodation options offer a range of services and amenities. Guest room rates start at less than \$100/night plus taxes depending on the property you select. Room blocks have been held at Delta Whistler Village Suites, Hilton Whistler Resort and Spa, Holiday Inn Sunspree and the Westin Whistler Resort & Spa. Hotel resort fees have been waived for BC Land Summit delegates. Group rates are available until **April 16, 2009** www.bclandsummit.com . Book early to avoid disappointment.

CONTACT US

For more information, contact Tara Culham at (604) 682-5610 or showcase@bcsla.org and we will be glad to answer them.



THE RULES

1. Showcase Liaisons

Our *Showcase* Co-Chairs are and Tara Culham and Allison Good. They work with a team of dedicated volunteers who will be available to assist you.

2. Booth Assignments

• Applications will be date stamped on receipt. Priority placement will be allocated to Land Summit Diamond, Platinum and Gold partners, Affiliate Members of the organizing partners and previous exhibitors.

• Booth assignments including location and size are subject to change by the organizers at any time.

3. Telus Whistler Convention Centre (TWCC) Electrical and Banquet Accessories

Please order electrical power, easels, skirted and tables and other banquet accessories by completing form found at the links on page 3 of this kit. The order deadline is **April 15, 2009**. If the deadline is missed every step will be taken to accommodate you. *Recommendation: Save costs - bring your own extension cord and laptops, and tape.*

4. Shipping & Storage

• Please advise your driver of your scheduled move-in time and the move-in procedure. They must adhere to the same procedure as all exhibitors.

• There is no storage available at the venue. If you have items that require storage before and/or after the event please contact Whistler Show Services at (877) 938-4891 or info@whistlershowservices.com to make your own arrangements at your cost. Set up service also available.

5. Exhibitor Registration / Badges

Pre-Register one staff person per booth by completing page 2 by **April 15, 2009**. Exhibitor badges will be available for pick-up at the registration desk. Extra tickets available at your cost.

6. Booth Rules & Regulations

The regulations are the same as most other shows. These limits will be enforced. All costs incurred for damaged floors, carpets and walls will be passed on to the exhibitor.

• Please do not block the view/visibility of the exhibitor next to you. Exhibitors will be accountable if they obstruct their neighbors.

Booth Rules & Regulations (continued)

• Exhibitor booths will be marked. Please ensure all material stays within the confines of your booth

• Use removable double-sided carpet tape to secure carpets and all other materials to the floor.

7. Move-In Schedule & Procedures:

• TWCC offers one large loading dock on the north side of the property. In order to minimize waiting times and to facilitate larger deliveries exhibitors must book a move-in time. We appreciate your patience adhering to the schedule.

Wednesday, May 20: 7:00 am – 6:00 pm

• Designated move-in times must be arranged before **April 15, 2009**. To schedule a move-in time please contact Allison Good at showcase@live.ca. We will do our best to accommodate all requests, but cannot guarantee to satisfy everyone.

• If you do not require access to the loading dock and can hand carry your material to the Ballroom, your booth will be ready as per the move-in time detailed above.

8. Setting Up Your Display

(a) Move-in ends at **promptly** at 6:00 pm as delegates will arrive for the Welcome Reception and noise must be kept to a minimum.

(b) All booth display material must be within the confines of your booth space. It is your responsibility to store display containers, packing materials, cartons, etc. in your booth and to recycle all items that are no longer of use.

(c) Be sure to get your badge first, at the registration desk in the TWCC lobby.

(d) Access to Ballroom: You can access the showrooms at 7:00 am. **Please ensure you are wearing your badge at all times.**

9. Trade Show Hours:

The *Conference at a Glance Schedule* is included on page 7.

Wednesday, May 20: 6:30 pm to 9:00 pm

Thursday, May 21: 7:00 am to 4:15 pm

Friday, May 22: 7:30 am to 6:00 pm



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THE RULES (continued)

10. Job Posting & Information Board

A bulletin board will be placed on the Lower Level for you to post jobs, upcoming events, etc. Bring your one-page flyer and push pins

11. Parking: Paid parking is available directly in front of the Whistler Visitor Centre.

12. Display Take-Down - 6:00 pm

Display take-down may begin at 6:00 pm. **Please DO NOT begin dismantling booths prior to 6:00 pm to keep noise to a minimum. Anyone doing so may be barred from next year's show.**

13. Move-Out Procedures – May 22, 2009

• Move-out proceeds on a first-come first-serve basis for access to the loading docks. **All items must be removed by May 22 at 11:00 pm**

14. Couriers: If you have a display that needs to be picked up by a courier, please clearly mark your company name on all items with the appropriate paperwork.

15. Noise

There have been challenges with noise from the Showcase Exhibitors in past shows. Please respect the delegates and keep noise to an absolute minimum while presentations are underway.

Anyone not doing so will be asked to dismantle their booth during the next break and will be barred from next year's show. No Refunds

Contact Information

Tara Culham, Showcase Co-Chair
Allison Good, Showcase Co-Chair

c/o BC Society of Landscape Architects
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